

# **CULTURAL ARTS CENTER WHITEWATER ARTS ALLIANCE**

## **CULTURAL ARTS CENTER INFORMATION FOR THE ARTIST**

### **ARTIST PORTFOLIO APPLICATION**

The application will be reviewed by a Whitewater Arts Alliance Committee for the Cultural Arts Center approval. The CAC reserves the right to reject any artist on the day of installation who displays work markedly different from that reflected in submitted portfolio.

### **ARTIST STATEMENT**

Provide the Cultural Arts Center with an Artist Statement. Portions of this will be used for publicity purposes.

### **PUBLICITY**

Press releases are sent by the Cultural Arts Center to regional newspapers. Let us know if you have a specific publication you want notified.

### **MAILING**

The cost of designing and sending announcements for your exhibit will be shared equally by the artist and the Cultural Arts Center. Send labels of your mailing list in zip code order, one month prior to the opening date.

### **INSTALLATION**

The artist will work with the Cultural Arts Center personnel to determine installation of their work.

An elevator is located at the East end of the building and may be used to transport artwork.

### **LABELS**

Object labels for the artwork are provided by the Cultural Arts Center. A week before the installation, provide the Center with a list of artwork you plan to exhibit with title, medium, date of work, and price. If the work is not for sale, indicate as NFS. Information may be sent by mail using the Inventory of Art form, or the same information can be provided via e-mail.

### **RECEPTION**

The Cultural Arts Center will host a reception for the artist(s) and each artist is asked to pay \$20.00 toward the reception expenses, payable with the return of your signed gallery contract. Volunteers will serve the reception.

**We are pleased to exhibit your work and want to show it in the best possible manner. If you have any requests or questions, please call Roni Telfer at 262-473-2777, or email [rtelfer@ameritech.net](mailto:rtelfer@ameritech.net).**

Mission Statement: The mission of the Whitewater Arts Alliance, Inc. is to promote the visual and performing arts through an alliance of artists, individuals, education resources, and organizations to promote creativity and diversity that will serve to educate and enrich the lives of the residents of the Whitewater community and surrounding areas.

To Whom It May Concern:

I, \_\_\_\_\_, grant permission to the Cultural Arts Center to reproduce images of my work for publicity purposes, including on the Web site, [www.whitewaterarts.org](http://www.whitewaterarts.org).

Sincerely,

\_\_\_\_\_  
Artist's signature

\_\_\_\_\_  
date

Phone number \_\_\_\_\_

Email address \_\_\_\_\_

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