

# “Hallow’s Gala”

## Whitewater Arts Alliance – Entry Form

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Cultural Arts Center, October 5<sup>th</sup> – 29<sup>th</sup>, 2023  
402 West Main Street, Whitewater, WI 53190

Name (Please Print): _____	Telephone: _____
E-Mail Address: _____	
Street Address: _____	City/State/Zip: _____

### Eligibility:

Exhibition open to Halloween and fantasy enthusiasts of all mediums (2D and/or 3D). This might include but is not limited to: community members, Whitewater Arts Alliance (WAA) members, students, etc. Must be artists’ original work. Source material must be original and not derived from any published images or copyright work/commercial patterns.

Not a member? No problem! Sign up with for our yearly membership not only to enter this show at a discount, but to enjoy the yearly benefits of the organization. Submit attached membership form alongside show entry with relevant joining fee. See website for membership perks/details: [www.whitewaterarts.org/membership](http://www.whitewaterarts.org/membership)

### Participation Details:

- Artists may submit up to four pieces for consideration.
- Accepted artwork must be on display for the entirety of the exhibition. No early take down, no exceptions.
- 2D Artwork: Work must be framed or mounted canvas. All pieces must be wired for hanging, and no saw tooth hangers. Maximum piece weight of 100lbs or less. Materials for non-standard installation methods must be provided by the artist of work 25lbs or more.
- 3D Artwork: Work must come with installation instructions. Pedestals are provided unless otherwise requested by the artist. Materials for non-standard installation methods must be provided by the artist.
- Artists can choose to allow WAA to sell artwork on their behalf or choose to designate “not for sale” to simply display. WAA takes a portion of commission sales. Please price accordingly and reference relevant commission rates below:
  - WAA Members - 20%
  - Non-members - 30%

### Entry Submission Checklist/Details:

- Entry Form (1<sup>st</sup> Page)
- Liability Release/Display Contract
- Up to Four Artwork Images
- Membership Form (if applicable)
- Membership Fee (if applicable)

### HOW TO SUBMIT APPLICATION:

- Send ALL items via email to Ashley McDarison ([wwartsalliance@gmail.com](mailto:wwartsalliance@gmail.com))
- Register Online: <https://www.whitewaterarts.org/shop/2023-hallows-gala-register>
- Mail ALL items to: Whitewater Arts Alliance, P.O. Box 311 Whitewater, WI 53190
  - If also applying for membership simultaneously, please include cash or check to the same address listed above, making checks payable to “Whitewater Arts Alliance.”

### ARTWORK IMAGE GUIDELINES:

All participants will be juried using digital JPEG images. A maximum of 3 digital images per piece may be submitted. Digital images must be high quality JPEGs, limit size to 1MB. Images exceeding this size limit will not be considered. Submit all images either online, via e-mail, or mail.

- File Format: JPEG Only
- File Resolution: 72 ppi/dpi (standard web resolution)
- File Size: 1 MB (maximum) Files exceeding this size will not be considered.
- File Name: Should be read as “Last name \_media\_ entry title”

<b>Dates and Deadlines:</b>
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| <ul style="list-style-type: none"><li>● Sunday, September 17 – Submission Deadline for Application by 11:59 PM</li><li>● Sunday, September 24 – Work Drop Off to the Cultural Arts Center, 3:00 PM to 5:00 PM</li><li>● Sunday, October 29 – Exhibition Closing Reception from 6:00 – 9:00 PM</li><li>● Sunday, October 29 – Artwork Pick Up at the CAC at 9:00 PM</li><li>● Monday, October 30 – Hallows’s Gala Virtual Exhibition begins on WAA Website</li></ul> |
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