



Whitewater Arts Alliance

NEWS RELEASE –
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Call for Photography!

(WHITEWATER – March 23, 2023) The Whitewater Arts Alliance (WAA) invites amateur and professional photographers to submit their photography for consideration in the 14th Annual Fran Achen Juried Photography Exhibition.

The exhibit will be held during the month of July, 2023 at the WAA's Cultural Arts Center Gallery. The Cultural Arts Center is located at 402 W. Main Street, next to the Birge Fountain, in downtown Whitewater, Wisconsin. The photographs in the exhibit will be displayed on the walls of the gallery and, concurrently, in an online virtual exhibit that will appear at the WAA website.

All are welcome to enter. Submissions must be received no later than Wednesday, May 31 and must include 1) a completed entry form, 2) entry fee of \$35 (\$30 for current WAA members), and 3) emailed digital copies of entered photos. The entry includes submission of up to four photographs. Complete information, along with the online entry form, key dates, and rules is located at www.whitewaterarts.org/fran-achen-2023

An opening reception featuring the presentation of awards will be held Sunday, July 2 at 1:00 P.M. at the Cultural Arts Center where refreshments will be served. Voting for Viewer Choice will continue throughout the run of the exhibit and its winner will be announced Sunday, July 30.

Jeff McDonald, the exhibit's chair and a longtime WAA board member, said, "The Fran Achen exhibition is an annual highlight. Fran Achen was a revered member of the community and an exceptional photographer. His collection of images continues to inspire. This exhibit, named in his honor, is an excellent opportunity to showcase the outstanding work created by both established and aspiring area artists. The participation and support of many skilled photographers from all over southern Wisconsin and northern Illinois is greatly appreciated and is the reason for this program's continued success. Each year brings a new crop of inspired work."



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Admission to the exhibit and its reception are free of charge, open to the public, and all are invited. The gallery is open Thursdays, Fridays, Saturdays, and Sundays from 12:00 P.M. (Noon) to 4:00 P.M. and the website is open 24/7. The exhibit runs from Saturday, July 1 through Sunday, July 30.

The Whitewater Arts Alliance believes art plays a significant role in transforming the cultural fabric. It brings people together, fosters dialogue and reflection, and creates a sense of pride and ownership.

Big thanks to our sponsors!

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And all donors/patrons who wish to remain anonymous!

The mission of the Whitewater Arts Alliance is to support, promote, and develop the arts as an essential and integral part of our community.

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