



Whitewater Arts Alliance

WINTER 2022

(262) 472 - 0204

wwartsalliance@gmail.com

## Newsletter | November/December

### UPCOMING EXHIBITS AT THE CAC

Our exhibits are also available online at [whitewaterarts.org](http://whitewaterarts.org). Upcoming events include:

11/4 - 12/18/22	Members' Show
2/2 - 3/26/23	Witte Artistry Exhibit
4/13 - 4/30/23	WUSD Exhibition
5/4 - 5/28/23	WRAP Exhibition
6/1 - 6/25/23	Quilt Show
7/1 - 7/30/23	Fran Achen Exhibition
9/1 - 9/24/23	Storytelling with Geography Exhibition
10/5 - 10/29/23	Hallow's Gala Exhibition
11/9 - 12/17/23	Members' Show

### WORKSHOPS & OTHER WAA EVENTS

February 3, 2023	Witte Artistry Reception
May 20 - 21, 2023	Tom Nachreiner Workshop
July 7 - 9, 2023	Dynamic Pouring Workshop

### NEW BOARD MEMBERS & OFFICERS

The WAA Annual Members Meeting was held on Tuesday, October 18. Alissa Santana and Mary Nevicosi were confirmed as new board members, and the board is happy to have the new dynamics, thought processes, and talents they will bring to the organization. Their biographies will be available in the Spring 2023 newsletter and on the WAA website at

<https://www.whitewaterarts.org/board-of-directors-1>.



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#### GALLERY CLOSINGS:

**Dec. 19, 2022 - Jan. 29, 2023**  
WAA Holiday Hiatus

**May 14, 2023 (Open 1-3PM)**  
Mother's Day

**June 18, 2023 (Open 1-3 PM)**  
Father's Day

**November 23 - 26, 2023**  
Thanksgiving Weekend

#### LOCATION & HOURS:

**Cultural Arts Center**  
**402 West Main Street**  
**Whitewater, WI 53190**  
**(262) 472 - 0204**

wwartsalliance@gmail.com

Thursday-Sunday

1:00 PM - 5:00 PM

## NEW BOARD MEMBERS & OFFICERS CONTINUED

### Board Officers

Megan Matthews, President	2021 - 2023
Ruth Hansen, Vice-President	2022 - 2024
Art Thompson, Treasurer	2021 - 2023

### Continuing Board Members

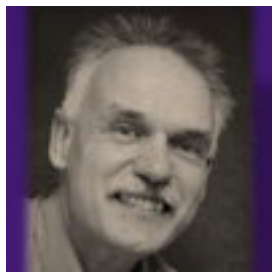
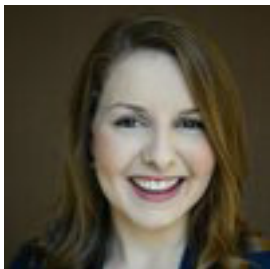
Christine Hayes	2021 - 2023
Bruce Cohen	2021 - 2023
Kellie Carper	2021 - 2023
Jeff McDonald	2021 - 2023

### New Board Members

Alissa Santana	2022 - 2024
Mary Nevicosi	2022 - 2024
Sarah French	2022 - 2024

### A Farewell & Grateful Thanks to Board Members Ending their Terms

Rachel Wood has been the recording secretary for the WAA since 2020, and a major voice in the musical department. Wood has been an integral part of Savory Sounds, performing arts at the CAC stage, and keeping the WAA records. We are sad to see her go, but wish her the best of luck in her future endeavors. Thank you for your hard work, Rachel!



Robert Mertens has been on the WAA Board for many years, and has brought wonderful ideas to the table during his time with us. He has given the WAA many options when choosing workshops, and has been one of its greatest supporters. We are sad to see him go, but are extremely thankful for everything he has given. We wish him the best of luck in his future endeavors. Keeping on being the amazing you, Bob!

## 2022 MEMBERS EXHIBITION RECAP

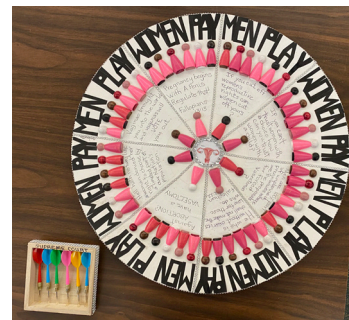


The November/December Members' Show is available online at

<https://www.whitewaterarts.org/members-show-2022>.

Viewer's Choice was confirmed on November 20. Give a congratulations to...

### "Women's Rights Targeted" by Dawn Hunter.



Artists participating in the show are...

Varla Bishop  
 Craig Ede  
 M. Virginia Epps  
 Angela Gelasi  
 Dawn Hunter  
 Tom Jewell  
 Gary Kincaid  
 John Koebler  
 Sylvia Linton  
 Everett Long  
 Jeff McDonald  
 Rick Santovec  
 Pamela See  
 Terry Tutton  
 Amy Weh

On Saturday, November 5, the WAA performed a drawing from the artists above of who would win a 2023 free membership. That winner was **John Koebler**. A huge congratulations!

## WITTE ARTISTRY AT THE CAC, FEB/MARCH 2023

The Whitewater Arts Alliance is honored to host Kim Witte's special makeup artwork from February 2 to March 26, 2023 in the Cultural Arts Center. Witte is a University of Wisconsin-Whitewater Alumni who has a passion for educational and entertaining content. Witte started her business, Witte Artistry, in 2016 with goals to encourage and educate others in the art of special effects.

This will be Witte's first gallery exhibit featuring her makeup art. The model is Kim Witte herself, and the exhibit features finalized designs on her skin. Each makeup takes roughly 8+ hours to complete. In this exhibit, visitors can see Witte's finished face/body makeup effects as well as arm makeup effects.

The exhibit is free to attend with a reception on Friday, February 3, 2023 from 1:00 PM to 4:00 PM. There will be light snacks and drinks available. Come check out the show!



## WUSD EXHIBITION AT THE CAC, APRIL 2023

Artwork by students from the Whitewater Unified School District returns in April 2023 to be displayed at the Cultural Arts Center. The exhibition will be viewable in-gallery from April 13 to April 30, 2023. There will be activities such as rock painting, watercolor, face painting, origami, etc. taking place downtown instead of an Art Walk. More details will come as the date draws closer.

**“The Best Box”**  
Kolton Reu  
(Washington Elementary), 2022





# WISCONSIN REGIONAL ART PROGRAM, MAY 2023



## Wisconsin Regional Art Program

The Wisconsin Regional Art Program (WRAP) is a juried exhibition that features works of non-professional Wisconsin artists around the area that encourages citizens with a serious interest in art to develop their abilities and even compete in the State Day in Madison for State Award winners. The program is run by the Association of Wisconsin Artists (AWA), formerly named WRAA.

Registration for the Whitewater WRAP collaboration begins February 23, 2023. Entry and payments are due Sunday, April 23, 2023. Artists can register and pay online at the WRAP website:

<https://wiscartists.wildapricot.org/event-4994891>.



Or artists can download or print the entry form and mail it in to P.O. Box 311, Whitewater, WI 53190. In person registration is also an option if artists turn their entry forms in during the CAC gallery's open hours on April 23, 2023.

Once registered, artwork is due Sunday, April 30, 2023 between 3:30 PM and 5:30 PM (with a 3 piece limit).

A workshop will also be available on Sunday, May 7, 2023 at 2:00 PM in the Cultural Arts Center. There will be a \$5.00 cover charge at the door.

A public reception will be held Friday, May 12, 2023 from 1:00 PM to 4:00 PM. This is free to the public where light snacks/refreshments will be served.



State Award Winners,  
2022  
(left to right) Tracy  
Wiklund, Jeff Mann,  
Jan Wood, Jeff McDon-  
ald

# TOM NACHREINER EN' PLEIN AIR WORKSHOP, MAY 20 - 21, 2023



This is a two-day workshop with all of the information needed to become a better painter; the focus is on working with a sunlit outdoor scene. This creative class will be relaxed and social and you will make new friends during the process. Learn the advantages of working in oil.

Tom is a nationally recognized painter and instructor.

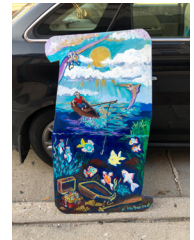
Registration deadline is Sunday, April 16, 2023. This workshop costs \$200.00.

Students will meet at The Fuzzy Pig (N8660 Clover Valley Rd, Whitewater, WI 53190).

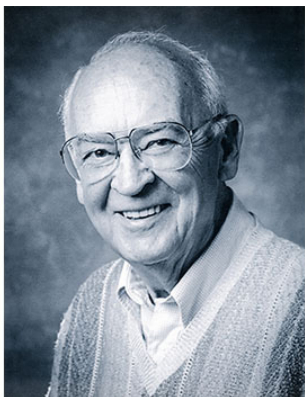
## PUBLIC ART PROJECT, MAY 2023

The Public Art Project (PAP) theme will be barn squares and/or quilting for 2023. The Whitewater Arts Alliance (WAA) will provide wooden boards to artists. The public can join this event either as an artist or as a sponsor. More details will be found on our website by February 2023.

**“Old Man & the Sea/Moby Dick”**  
by Kim McDarison  
PAP, 2022



## 14TH ANNUAL FRAN ACHEN PHOTOGRAPHY EXHIBITION & COMPETITION, JULY 2023



**Duration: July 1 - 30, 2023**

There will be an in-person and virtual version of the show, and a Viewer's Choice where visitors can pick their favorite pieces to win a prize.

More details will be available on our website in February 2023.

# EXCERPTS FROM THE 2022 ANNUAL REPORT OF THE WHITEWATER ARTS ALLIANCE

We continue to work with the University of Wisconsin-Whitewater (UW-W) College of Arts and Communication as a collaborative partner for visual arts and music exhibitions. In addition, this year the Whitewater Arts Alliance (WAA) worked with private and corporate sponsors to offer a free presentation on “Music Business” to the community and UW-W students. This year we also worked with faculty from the College of Letters & Science to offer a free virtual production on Story Mapping and Culture with Dr. Juk Bhattacharyya as part of an NSF grant.

The Irvin L. Young Memorial Library assisted with this year’s Public Art Project, with a theme of “Favorite Literary Works”, by offering a workshop for artists to create their public art pieces.

The WAA also partners with the Whitewater Unified School District (WUSD) on a regular basis. We held our WUSD art exhibition in person this year including an “Art Walk” downtown for families. The walk was a collaboration between the WAA, the WUSD, and the Whitewater Chamber of Commerce. The WAA Board also made its annual award of the Diane Flood Scholarship to a promising WUSD student involved in the arts.



Savory Sounds provides an excellent opportunity for partnerships. Several individuals and local businesses sponsor the events, and Christine Hayes promotes local restaurants by partnering with them to provide food during the concerts. There were 5 concerts in 2022, which included 24 musicians with a total attendance



of over 550 people. Styles of music included Celtic, Bluegrass, Renaissance, Hispanic, Folk, Dixieland, and Jazz.



In conjunction with the Savory Sounds Concerts and the City of Whitewater, the WAA sponsored two “Music and Art Wonder Club” events that brought children and their caregivers to the Cultural Arts Center (CAC) for a “Instrument



Petting Zoo” and activities that fostered communication, creativity and imagination-inspired music adventures, adaptive coping strategies for home and school, and an open-ended, sensory rich process art creation. Between the two events, over 80 children and caregivers were engaged.

The WAA continues a strong partnership with the Whitewater Area Chamber of Commerce, including a virtual presentation on Creative Placemaking and sponsoring an event for families at the Story Telling Festival in September.

The WAA once again hosted its annual Wisconsin Regional Arts Program (WRAP) exhibition in March, a collaboration with the Association of Wisconsin Artists (AWA). The date was moved forward this year, and will be moving back to its regular time slot for 2023.



## 2022 ANNUAL REPORT CONTINUED...

The Annual Fran Achen Photography Exhibition and Competition was held in both a physical and virtual format again this year and continues to be a community favorite. We were able to hold the awards reception in-person in the gallery. The WAA also reached out to the Irvin L. Young Memorial Library for loan of some of their Fran Achen photographs to augment the exhibition, which the library was happy to supply.

The WAA staff and board made outreach visits to local community groups to share ideas and gain input from the community, including Rotary and Kiwanis Clubs. Board members Jeff McDonald and Ruth Hansen were interviewed by Michael Clish for the “What’s Up with Michael Clish” show, produced by Fort Atkinson Online, LLC to discuss WAA programming and membership. In addition, the Library created a series of Summer Storytellers videos, one of which featured WAA Manager Ashley McDarison reading “The Museum”, by Peter H. Reynolds and Susan Verde.

The WAA Board completed a two-stage strategic planning process under the direction of Anne Katz of Arts Wisconsin in 2021. As a result of this, the Board hired a part time manager, Ashley McDarison. In addition, programming themes and activities are being discussed to increase outreach to new audiences; some examples are the Music and Art Wonder Club events, as well as the Fall “Hallow’s Gala” even in October.

The investment to hire a manager with expanded hours is intended to continue the important work that the Alliance has been doing in Whitewater and the surrounding area, as well as increasing outreach and deepening our reach into the community. We appreciate the intentionally previous WAA leaders in creating a fund that can be used to invest in this work, and intend to build a sustainable financial model to sustain the Alliance’s vision and purpose as we look to the future.



# DYNAMIC POURING WITH LAURIE GOLDSTEIN-WARREN, JULY 7 - 9, 2023

In this fun and informative workshop, you will learn pouring techniques with arcylic watercolor and watercolor using a limited palette of color. You will gain finishing tips to make your subject and background work together and blend. Each student will work on their own subject, (portrait, floral, abstract, still life) and gain new insights and ideas for completing their painting with a dynamic impact.



9:00 AM - 4:00 PM

Location: Cravath Lakefront Center, 341 S Fremont St, Whitewater, WI 53190

Register by Sunday, March 5, 2023

WAA Members pay \$285.00

Others pay \$350.00

After March 5, \$375.00 for all  
No refunds after Sunday, March 12, 2023

## WHITEWATER ARTS ALLIANCE BOARD OF DIRECTORS

President Megan Matthews

Member Jeff McDonald

Member Kellie Carper

Vice-President Ruth Hansen

Member Christine Hayes

Member Sarah French

Treasurer Art Thompson

Member Bruce Cohen

Member Mary Nevicosi

Member Alissa Santana

### OUR MISSION

To support, promote, and develop the arts as an essential and integral part of our community.

### MANY THANKS TO OUR SPONSORS!

#### BUSINESSES



And thank you to our individual members. We appreciate your support!

If you have any questions, or need additional information, please contact WAA Manager, Ashley McDarison at [wwartsalliance@gmail.com](mailto:wwartsalliance@gmail.com).